

Shri. N. Chandrababu Naidu, Hon. Chief Minister of Andhra Pradesh flags off Chandranna Sanchara Chikitsa project; launches 275 mobile medical units for the state

- **Piramal Swasthya, a part of the Piramal Foundation, to be the project partner**
- **Chandranna Sanchara Chikitsa Project to be spread across over 13,000 villages of Andhra Pradesh**

Vijaywada, April 20, 2016: Sri. N. Chandrababu Naidu, Hon. Chief Minister of Andhra Pradesh today launched 275 Mobile Medical Units (MMU) as a part of the **Chandranna Sanchara Chikitsa project**. **Piramal Swasthya**, an initiative under **Piramal Foundation**, is the project partner. "Chandranna Sanchara Chikitsa" will provide a convergence of services for identification, screening, diagnosis, monitoring & treatment, follow up and referral of high risk cases in each rural habitation for the Government of Andhra Pradesh. This project will **every day benefit close to 25000 people in approx. 600 villages of the state**.

The launch event was held at N.A.C.Kalyana Vedika, Vijayawada, Andhra Pradesh and was attended by the state's top Government officials including **Shri. Kamineni Srinivas Hon'ble Minister for Health and Medical Education; Smt. Poonam Malakondaiah, Principal Secretary to Government, Health, Medical & Family Welfare Department and Sri. K.V.Satyanarayana, IAS Spl. Commissioner of Health & Family Welfare & Executive Director, National Health Mission**. Also present at the event were **Anand Piramal, Executive Director, Piramal Group and Paresh Parasnis, CEO, Piramal Foundation**.

Under the Chandranna Sanchara Chikitsa project, Piramal Swasthya will focus on maternal health, neonatal and infant health (0 to 1 year old), child & adolescent health, reproductive health and contraceptive services, management of chronic communicable diseases, management of common communicable diseases & basic OPD care (acute simple illness), management of common non-communicable diseases, management of mental illness, dental care, eye care / ENT care, geriatric care and attention to emergency care. These services will be provided by a trained MMU team, comprising of a medical officer, nurse, pharmacist and lab-technician at each service point. More than 300 doctors and 900 paramedics have been on-boarded and trained on clinical domain and IT to deliver the services in villages.

Anand Piramal, Executive Director, Piramal Group and member of Governing Board of Piramal Swasthya said, "Only 30% of Indians have access to modern healthcare. Our Foundation's vision is to deliver healthcare using technology, healthcare workers and with government support. We are privileged to partner with the Government of Andhra Pradesh to provide high quality healthcare at significant scale to the people of the state".

Each MMU will be equipped with latest medical devices along with tablets and laptops that will record the demographic and medical consultation of each beneficiary. The Electronic Medical Records will be stored in a centralized server. Wipro Limited is the technology partners for the project and will develop the software solutions.

For successful execution of the project, Piramal Swasthya has deployed a team of more than 1000 medical professionals including doctors and paramedics adding on to the existing 1800+ employees of Piramal Swasthya in the country. These doctors and paramedics have been trained cumulatively for 4,200 hours and 12,600 hours respectively, on clinical domain and IT.

Paresh Parasnis, CEO, Piramal Foundation, "Piramal Swasthya has been working towards improving the health of Andhra Pradesh residents since 2007. We are familiar with state's healthcare landscape and have been running integrated health campaigns

Quick facts on Piramal Swasthya's project in Andhra Pradesh

Existing Project name in Andhra Pradesh:
Asara

Focus areas:

- Neonatal and Infant Health (0 to 1 year old)
- Child & Adolescent health
- Antenatal and Postnatal care

Beneficiaries till date For the Asara project 12655 tribal pregnant women, Post Natal & Neo-Nates

Impact numbers of all Piramal Swasthya projects till date in the country: 54 million beneficiaries in 11 states of India

Doctors and Paramedics on board of Piramal Swasthya:

- Doctors: 300+
- Paramedics: 900+
- Dedicated team of doctors available at Head Office to support MMU staff

Total training hours provided:

- Doctors: 4200 Hours

for the tribal and remote areas of Araku Valley covering 43,000 residents in 181 habitations. The Chandranna Sanchara Chikitsa project will have extensive reach across all districts of the state and we hope to be able enhance the health and well-being of the underserved population in Andhra Pradesh.”

District-wise allocation of MMU

S. No	District	Total District Population (Census 2011)	Total Rural Population (Census 2011)	% of Rural Population	Number of MMU
1	Anantapur	4,081,148	2,935,437	72%	23
2	Chittoor	4,174,064	2,942,678	70%	24
3	East Godavari	5,154,296	3,840,324	75%	24
4	Guntur	4,887,813	3,235,075	66%	24
5	Kadapa	2,882,469	1,903,337	66%	22
6	Krishna	4,517,398	2,673,738	59%	20
7	Kurnool	4,053,463	2,904,177	72%	20
8	Nellore	2,963,557	2,105,927	71%	20
9	Prakasam	3,397,448	2,732,866	80%	20
10	Srikakulam	2,703,114	2,266,411	84%	20
11	Visakhapatnam	4,290,589	2,254,667	53%	20
12	Vizianagaram	2,344,474	1,853,563	79%	17
13	West Godavari	3,936,966	3,128,189	79%	21
Total		49,386,799	34,776,389	70%	275

About Piramal Foundation:

Piramal Foundation, the philanthropic arm of the Ajay Piramal led Piramal Group, develops innovative solutions to resolve issues that are critical roadblocks towards unlocking India's economic potential. Guided by the Piramal Group's core values of knowledge, action and care, Piramal Foundation works towards creating technology-based sustainable solutions in the four broad areas of healthcare, education, water and women empowerment. It currently has presence in 19 states of India and has impacted over 55 million lives till date. Piramal Foundation has been featured in Best Workplaces List as one of India's Best NGO's to Work For 2015.

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