

## **Piramal Realty Presents the Annual Vaikunth Flower Show** *Launches Vyan, a new tower at Piramal Vaikunth, Thane*

- The 3<sup>rd</sup> edition of the annual flower show will be held on 20-21 Jan and 26-28 Jan, between 4 pm- 8pm at Piramal Vaikunth, Thane
- Piramal Vaikunth opens Vyan, the newly launched tower, for pre-booking

**Mumbai, January 18, 2018:** Following its two successful editions, Piramal Realty organizes the third edition of the annual **Vaikunth Flower Show (VFS)** 2018 on 20 and 21 January and 26 to 28 January 2018 between 4pm to 8pm at Piramal Vaikunth in Balkum, Thane. The Vaikunth Flower Show will showcase 20 themed gardens with over a million blossoming flowers from farmers across the country. This initiative is a part of Piramal Realty's commitment towards developing vibrant communities that promote natural living, and spaces where residents can thrive.

**Dr. Swati Piramal, Vice-Chairperson, Piramal Group,**  
*“This year visitors can stroll through 20 unique themed gardens, each with a story of its own to narrate. We want our visitors to experience a show that is at par with international exhibits. This reinstates Piramal Realty's endeavour towards creating spaces which induce community living. We are also celebrating the India-UK year of culture through gardens.”*

Piramal Realty also announces the exclusive launch of its newest tower, Vyan, at its 32 acre mixed- use development, Piramal Vaikunth. With a slate of skilfully appointed cosy 2-Bed Residences, Vyan offers exclusive amenities for its residents.

**Anand Piramal, Executive Director, Piramal Group,**  
*“Designed on the principles of Biophilia, Piramal Vaikunth promises a fresh, vibrant lifestyle surrounded by nature. It is a thoughtfully designed project tailored to provide a perfect balance between city life and nature.”*

### **Vaikunth Flower Show at a Glance**

- **Open to public from** January 20 & 21, and December 26, 27 & 28, 2018
  - **Timings:** 4pm – 8pm
  - **Entry: Free**
  - Rides on Toy trains
  - Fairy Garden – Miniature garden with fairies and gnomes
  - A medley of music and delicious treats
  - London Lights which are seen on Bond Street and Regent Street at Xmas
  - Hill Station Berries - Farmers market from Mahabaleshwar
- And many more

### **Quick glance of Vyan at Piramal Vaikunth**

- 2-Bed Residences
  - Floor-to-floor height of 2.9 m
  - Agglomerated marble flooring
  - Laminated wooden flooring
- And [many more](#)

Voted as one of the Top five flower shows in the world, the Vaikunth Flower Show recorded a turnout of approximately 50,000 visitors, including hundreds of children in the past years. At the Vaikunth Flower Show visitors can experience one of the greatest floral displays and see some of the exotic and rare flower species such as dahlias, cosmos, zinnia, silver-dust and lots more.

The Flower Show will also feature several attractions such as Fairy Gardens – miniature gardens with fairies and gnomes, Hill Station Berries – A farmers market from Mahabaleshwar and London Lights which are seen on Bond Street and Regent Street during Christmas. Visitors can also indulge in joy rides aboard the life-size toy trains ‘Little Sultan’ and ‘Little Badshah’ which commemorate the first trains from Victoria Terminus to Thane in 1853.

Piramal Realty's luxurious show flats at Piramal Vaikunth will also be open for public viewing during the Flower Show.



**About Piramal Realty:**

Piramal Realty, the real estate development arm of Piramal Group, has currently, over 15Mn sq.ft. of land under development. Goldman Sachs and Warburg Pincus, two international equity partners, have invested approx. US\$434 million in the company, at the entity-level, which is one of the largest private equity investments in Indian real estate.

The company aims to be the gold standard in design, quality, safety and customer centricity in both residential and commercial real estate. Piramal Realty's developments, while being cutting edge and contemporary, focus on embracing a more intuitive definition of luxury, which celebrates nature, greenery, space, light, ventilation, art, culture and community living.

Piramal Realty's board includes luminaries like Ajay Piramal (Chairman of Piramal Group), Deepak Parekh (Chairman of HDFC), Nitin Nohria (Dean of Harvard Business School), Robert Booth (former CEO of Emaar Properties PJSC, Dubai), Subbu Narayanswamy (Director of McKinsey & Co. and head of the real estate/infrastructure practice in Asia) and Ankur Sahu, (Managing Director & Co-Head of Private Equity – Asia Pacific, Goldman Sachs Inc.). The company collaborates with the world's leading architectural practices, including HOK, KPF, and Make and partners with world-class contractors, such as L&T and Eversendai. For more details, visit [www.piramalrealty.com](http://www.piramalrealty.com)

**For more information:**

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