

Piramal Foundation receives 'Corporate Trailblazer' award from Prime Minister Narendra Modi

- *Piramal Sarvajal has been recognized for its work in social entrepreneurship*
- *Sarvajal has dispensed nearly 9 billion litres of safe drinking water across India*
- *Vision to reach 1 million people by Year 2020*

Mumbai, 5th October, 2015: Prime Minister, Shri. Narendra Modi, awarded Piramal Foundation with the 'Corporate Trailblazer' award instituted by India Today Group. This award was received by Ajay Piramal, Chairman, Piramal Group. The award was in recognition of the work being done by Piramal Sarvajal in the social entrepreneurship space.

Nominated by Prime Minister Narendra Modi for the Swachh Bharat Abhiyan, India Today Group launched the Safaigiri Summit and Awards 2015, to identify champions, individuals and institutions, in 13 categories for their inspiring work.

Ajay Piramal, Chairman, Piramal Group on receiving the award said that: *"We are greatly humbled to receive this award from the Honourable Prime Minister Narendra Modi. We always have believed that the problems of India need to be solved in collaboration with the Government. Through the Piramal Foundation, we work across 19 states on India in partnership with state governments, national and international partners to deliver innovative solutions to underserved communities. This award for Piramal Sarvajal is a recognition of our efforts and vision for the year 2020 i.e. to expand from 300 locations to 1500 locations and provide safe drinking water to over 1 million people every single day."*

The award was given by an eminent jury including:

1. Aroon Purie (Editor-in-Chief, India Today)
2. N. R. Narayanamurthy (Founder, Infosys)
3. Ms Vidya Balan (Actor)
4. Chetan Bhagat (Author)
5. Rajeev Chandrasekhar (Rajya Sabha MP)
6. Vinayak Chatterjee (Chairman, Feedback Ventures), and
7. Bindeshwar Pathak (Founder, Sulabh International)

The award was verified by an independent research agency, Indicus.

Through Piramal Sarvajal, Piramal Foundation aims to create a technology-enabled ecosystem that can help in providing safe drinking water to underserved communities. To ensure a successful programme, Piramal Sarvajal stays involved through the complete lifecycle - providing installation services, market creation, customer education as well as on-going maintenance. The unique solution contributes in creating rural entrepreneurs and promoting employment opportunities while building a self-sustainable model.

Piramal Sarvajal started in 2009 as pilot project in Bagar, Rajasthan. Since then it has grown to 300 locations in 12 states of India, serving close to 300,000 underserved citizens. It was dispensed nearly 9 billion litres of safe drinking water and provides a reliable safe

drinking water at affordable price to the underserved. You can read more about Piramal Sarvajal at www.sarvajal.com

About Piramal Foundation: Piramal Foundation addresses key issues in the sectors of healthcare (Piramal Swasthya), water (Piramal Sarvajal), education (Piramal Foundation for Education Leadership), and women empowerment (Piramal Udgam). It operates across 19 states in India and impacts the lives of over 44 million.

About the Piramal Group: The Piramal Group, led by Ajay Piramal, is one of India's foremost business conglomerates with a global footprint. With operations in 30 countries and brand presence in over 100 countries, the Group's turnover exceeded \$1 billion in FY2015. The Group's diversified portfolio includes presence in industries like healthcare, financial services, healthcare information management, glass packaging and real estate. Driven by the core values of knowledge, action and care, the Group steadfastly pursues inclusive growth, while adhering to ethical and value driven practices. Piramal Foundation, the philanthropic arm, has initiatives running across healthcare, water, education, and women empowerment in 19 states in India.

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