

PRESS RELEASE

Piramal Swasthya Announces the Launch of Mobile Medical Units in 4 Districts of Andhra Pradesh

- A unique Primary Healthcare Programme, managed by Piramal Swasthya and funded by Shriram Transport Finance Company (STFC), launched for the trucker community.
- Healthcare Camps conducted through Mobile Medical Units to provide:
 - Free primary healthcare services to truckers, helpers and their families
 - Screening, diagnosis, treatment and referral for non-communicable and communicable diseases, and minor ailments
 - Awareness, education and counseling on healthy practices, life style modifications, non-communicable disease management, etc.

Vijayawada, India, February 9, 2018: Piramal Swasthya, in collaboration with Shriram Transport Finance Company (STFC), announces the launch of Mobile Medical Units, in 4 districts of Andhra Pradesh - Vishakhapatnam, Rajahmundry, Nellore and Anantapur. Piramal Swasthya, an initiative under the aegis of Piramal Foundation (the philanthropic arm of the Piramal Group), is responsible for field implementation and management of the programme. This unique Primary Healthcare Programme, operating at strategic service points, endeavours to make quality primary healthcare services available, accessible and affordable especially to truck drivers, helpers and their families.

In India, truck drivers have to cover long distances, and are prone to a multitude of health risks that are often neglected. To address the health needs of this community, the Mobile Medical Unit programme aims to conduct screening, diagnosis, treatment and referral for non-communicable diseases (Diabetes & Hypertension), communicable diseases and minor ailments. The programme also focuses on creating awareness, education and counselling on healthy practices and management of non-communicable diseases.

Commenting on this programme, **Mr. Vishal Phanse – CEO, Piramal Swasthya said**, *“Piramal Swasthya aims to transform India’s health ecosystem through high impact solutions, partnerships and thought leadership. Having aligned ourselves to the “transformation at scale” vision, we have partnered with STFC to serve one of the most underserved and neglected community in India and deliver quality healthcare services to them. We wish to significantly contribute to improving the healthcare status of truck drivers, and in turn contribute to overall positive health outcomes in India.”*

Mr. Umesh Revankar – MD & CEO, STFC commented, *“Nature of work by truckers makes them a vulnerable community with multifold health problems. Their nature of duty also systematically excludes this community from the basic health care service systems. The MMU initiative by STFC envisions, filling the gap in providing timely and accessible healthcare services to transport fraternity. We in turn also hope to make positive contributions towards the global goal of ensuring health for all.”*

-Ends-

About Piramal Swasthya:

Piramal Swasthya endeavours to bridge the last mile gap in primary healthcare service delivery through its innovative solutions. It is one of the largest implementer of Public Private Partnerships (PPP) programmes in India and has a presence across 13 states with a 3,600+ strong workforce that comprises 450+ Doctors and specialists. The existing collaboration with various corporates and public sector organisations is increasing the reach and deepening the traction within communities, thereby impacting beneficiaries on a large scale. Such collaborations enable Piramal Swasthya to complement and supplement the government's healthcare delivery efforts while empowering communities. The team believes in the highest standards of ethical conduct in dealing with partners, stakeholders and influencers. The solutions provided mitigate issues of accessibility, availability and affordability in remote areas, and also serve as a platform through which IT-enabled quality healthcare services can be rendered and customised to fulfil specific needs of the society.

About Piramal Foundation:

Piramal Foundation is the philanthropic arm of the Piramal Group. It develops innovative solutions to resolve issues that are critical roadblocks towards unlocking India's economic potential. The Group's core values of Knowledge, Action Care and Impact guide the organisation in carrying out its responsibilities towards society. It believes that considerable positive change can occur when we collaborate with like-minded partners and nurture projects that are scalable, ensuring a long-term impact. In line with the Strategic Development Goals, we are focused on universal primary education, empowering women, reducing child mortality rates, improving maternal health and improving access to safe drinking water.

The Foundation currently works across 21 states and has impacted over 89 million lives, mostly in partnership with state governments. It has developed innovative approaches and programmes in every vertical and has built strong partnerships with governments, technology partners and international organisations, including with Michael & Susan Dell Foundation, Harvard Graduate School of Education and World Diabetes Foundation. The projects are implemented through Piramal Swasthya, Piramal Sarvajal and Piramal Foundation of Education Leadership.

For more information:**For Media Queries:**

Dimple Kapur/Niyati Vora | Corporate Communications

Contact: +91 22 3351 4269 / 4124

Email: dimple.kapur@piramal.com / niyati.vora@piramal.com